### **PRESS RELEASE**

11/12/2024



# 1 in 4 Brits keep cash on hand as banks go digital

New research from GFT reveals mounting worries amongst UK banking customers about IT outages at financial institutions

**London, UK – 11 December 2024** – As digital banking becomes the norm, over a third (34%) of Brits are **worried about the potential of IT failures at their banks**, and 25% now **keep cash on hand** as a precaution against outages.

This trend reflects the **growing uncertainty** consumers feel about the **reliability of digital financial services**, as the availability of in-person banking continues to decline.

Over the past year, one in six (17%) people have been **affected by IT failures** within their banks, facing an **average disruption time of six hours**, with customers unable to access their funds or pay for essential goods and services.

This data comes from GFT's latest **Banking Disruption Index**, a bi-annual assessment of consumer sentiment towards digital banking. GFT is a specialist technology engineering organisation focused on helping banks safely transform for the digital age.

The research also uncovered **growing concern about the resiliency and security of third-party technology providers** supporting banks, with 38% of respondents worried about the potential of these organisations to cause an IT outage at a bank, highlighting a broader scepticism around the security and reliability of outsourced digital services.

Additionally, 42% of those surveyed said they were **wary of cyber-attacks**, fearing that an outage could lead to **personal information theft**. This underscores the growing expectation for banks to protect both consumer data and access to funds.

Richard Kalas, Client Solutions Director, Retail Banking at GFT, says: "These findings reveal a clear disconnect between the rapid digitalisation of banking services and consumer confidence around the security and resillience of these measures. While digital banking offers numerous benefits, it's essential that banks continue to clearly demostrate the various measures they are taking to ensure all critical customer services are resillient."

## **Going cashless**

But it's not just cybersecurity troubling British banking customers. More than half of consumers (54%) are significantly **worried about the prospect of a cashless society**. Despite the digitalisation of banking services, Brits continue to rely on physical currency, making cash payments an average of **nine times per month**.

This attachment to cash is reflected in strong public opinion about maintaining access to physical currency, with a **quarter of consumers calling for government legislation to mandate** a minimum number of ATMs in towns and cities.

To download the full Banking Disruption Index report, please follow this link.

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This press release is also available for download via the GFT newsroom

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## **About GFT – Shaping the future of digital business**

GFT is a digital transformation pioneer. By leveraging next-generation technologies, we enable clients to boost their productivity with intelligent software solutions. We focus on Digital Finance, Enterprise AI & Data Solutions, and Platform Modernisation.

GFT's strengths include deep technological excellence, a strong ecosystem of partners, and industry expertise. We are <a href="mailto:agile@scale">agile@scale</a> and boost digital transformation for clients from the finance and insurance sectors, as well as the manufacturing industry. GFT talents create, implement, and manage software applications to enable innovative businesses while complying with regulations.

With locations in 20 markets around the globe, GFT ensures proximity to its clients. We draw on over 35 years of experience and a global team of over 12,000 determined talents. GFT provides them with career opportunities in the most innovative areas of software engineering. The GFT Technologies SE share is listed in the SDAX index of the German Stock Exchange (ticker: GFT-XE).

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