

**PRESS RELEASE**

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## **GFT wins AWS Global Innovation Partner of the Year and EMEA Industry Partner of the Year – Financial Services**

*Partner awards recognise leaders that are playing key roles in helping their customers drive innovation and build solutions on Amazon Web Services*

**Stuttgart, Germany / London, UK / Las Vegas, NV – December 10, 2024** – GFT has received two 2024 Geography and Global AWS Partner Awards, which recognise leaders around the globe that are playing key roles in helping their customers drive innovation and build solutions on Amazon Web Services (AWS).

GFT was named winner of “Innovation Partner of the Year, Global” which recognises organisations that deliver innovative consulting, professional, managed, and value-added resale services. GFT also won the “Industry Partner of the Year - Financial Services, EMEA” category. The latter award recognises the AWS Partner in the EMEA region who best provides cloud-based offerings to help accelerate innovation for banks, insurance companies, capital market firms, and payment processors of all sizes, from among the top partners with AWS Financial Services Competency.

Announced during the Partner Awards Gala at AWS re:Invent 2024, the Geographic and Global AWS Partner Awards recognise a wide range of AWS Partners that have embraced specialisation, innovation, and cooperation over the past year. Geo and Global AWS Partner Awards recognise partners whose business models continue to evolve and thrive on AWS as they support their customers. GFT was recognised by AWS for its work with Romanian [Salt Bank](#), as well as Brazilian bank [Itaú](#).

“GFT’s recognition by AWS affirms our expertise in reshaping industries through innovation,” said GFT Co-CEO Marco Santos. “These accolades also reflect our tech leadership and our deep dedication empowering our clients to thrive in a new era of digital growth. And we are not going to stop here. AI will make all software development, engineering and consulting services much faster and more efficient. GFT is aiming to help all companies everywhere tap into this potential.”

The Geography and Global AWS Partner Awards included a self-nomination process across several award categories, awarded at both the geographic and global level. All AWS Partners were invited to participate and submit a nomination. Award submissions were reviewed by a third-party, Canalys, and selected with special emphasis placed on customer success use cases.

In addition, there were several data-driven award categories, which were evaluated by a unique set of metrics that helped measure AWS Partners’ performance over the past year. Canalys audited the datasets used to ensure that all measurements and calculations were objective and accurate. Finalists represented the top three ranked AWS Partners across each category.

Priya Lakshmi, Chief Revenue Officer, UK at GFT commented: “Our customers and partners appreciate the deep financial services engineering expertise we bring, which helps us deliver cutting edge innovations for them. Being recognised as the AWS EMEA Partner of the Year for Financial Services is a testament to this outstanding work as the UK continues to be a global powerhouse of forward-thinking firms across Financial Services.”

The AWS Partner Network (APN) is a global program focused on helping partners innovate, accelerate their journey to the cloud, and take full advantage of the breadth and depth of AWS.



GFT Co-CEO Marco Santos and Global Head of Innovation Solutions Carlos Kazuo Missao accepted GFT's AWS Partner Awards at AWS re:Invent in Las Vegas

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*This press release is also available for download via the [GFT newsroom](#)*

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## About GFT – Shaping the future of digital business

GFT is a digital transformation pioneer. By leveraging next-generation technologies, we enable clients to boost their productivity with intelligent software solutions. We focus on Digital Finance, Enterprise AI & Data Solutions, and Platform Modernisation.

GFT's strengths include deep technological excellence, a strong ecosystem of partners, and industry expertise. We are [agile@scale](#) and boost digital transformation for clients from the finance and insurance sectors, as well as the manufacturing industry. GFT talents create, implement, and manage software applications to enable innovative businesses while complying with regulations.

With locations in 20 markets around the globe, GFT ensures proximity to its clients. We draw on over 35 years of experience and a global team of over 12,000 determined talents. GFT provides them with career opportunities in the most innovative areas of software engineering. The GFT Technologies SE share is listed in the SDAX index of the German Stock Exchange (ticker: GFT-XE).

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