

GFT > GET STARTED



Get started with - GFT, Confluent and AWS Fraud Data Engine

A robust resolution to fraud

Challenges faced by line of business



- Outdated fraud systems lead to missed fraud, impacted revenues and customer trust issues
- Struggling to meet strict regulatory requirements around fraud prevention and data management
- High-profile fraud incidents bring negative publicity and scrutiny due to a perceived security gap
- Demands to fund advanced fraud tech investments compete for finite budget resources
- 74% of executives in the UK financial sector see [cyber attacks to be the biggest risk in their industry](#)
- The [UK banking industry spends billions of pounds each year fighting fraud](#). However, losses continue to exceed £1bn

Our solution results in reduced fraud risk, increased operational efficiency, system flexibility, stronger security posture and higher customer satisfaction



Accurate and rapid detection

By utilising GFT's fraud modelling proficiency, Confluent's real-time data streaming and AWS's scalable machine learning capabilities, a financial institution can realise reduced fraud losses.

Increased operational efficiency

With automation, the solution offers lower costs by minimising false positives, and enhanced security and resilience.

Supporting regulatory obligations

The solution keeps pace with business growth whilst proactively addressing new fraud tactics. Higher customer satisfaction is achieved through smoother experiences with fewer mistaken fraud flags.



The power of 3

Why engage with GFT, Confluent and AWS?



As strategic partners, GFT and Confluent combine to bring industry-leading thought leadership to combat spiralling fraud behaviours in the financial services industry.

With the added scale and services AWS offers, our solution supports customers with the tools to address evolving fraud technology advancements.

AWS is architected to be the most secure global cloud infrastructure, ensuring robust protection of sensitive financial data and systems, compliant with all major FSI regulations.



CONFLUENT



Our experts



Tim Nichols



Senior Principal Consultant,
GFT
tim.nichols@gft.com



Dr Simon Thompson



Head of AI, ML & Data
Science, GFT
simon.thompson@gft.com



Alex Selwood



Partnerships Director, GFT
alex.selwood@gft.com

**About GFT –
Shaping the future of
digital business**



- blog.gft.com
- twitter.com/gft_en
- linkedin.com/company/gft-group

GFT is a digital transformation pioneer. By leveraging next-generation technologies, we enable clients to boost their productivity with intelligent software solutions. We focus on digital finance, enterprise AI and data solutions, and platform modernisation.

With locations in 20 markets around the globe, GFT ensures proximity to its clients. The company draws on over 35 years of experience and a global team of over 12,000 determined talents.

> gft.com